



Rocket Into Scouting

Fall Recruiting Campaign 2016

UNIT TIMELINE

Jan-May

Planning

- Secure recruitment coordinator
- Meet with local school principal
- Meet with local school PTA President
- Secure sign-up date and location
- Provide sign-up night information to district exec.

June- Sept.

Promotion

- Request flyer printing from Scout office (if needed)(Template available)
- Get Yard signs and water bottle rocket kits from Council office for event (if needed)
- Collect materials for youth to build water rockets
- Distribute flyers at school and local churches
- Hold school talks

Sept.

Sign Up

- Hold your sign-up event
- Return kits to Council office promptly so other units can use
- Collect applications and fees and turn in to Council office

1 Week
After Event

Follow Up

- Phone calls to attendees of sign-up event to invite to next unit event
- Parent orientation to provide program overview
- Collect applications and fees and turn in to Council office

Oct-Nov.

Active
Involvement

- Continue recruiting
- Encourage new recruits to attend events and activities
- Provide a solid program