

# Rocket Into Scouting

## Fall Recruiting Campaign 2016



**Rocket Into Scouting is Tidewater Council's fall membership campaign with the aim of promoting of scouting, making recruiting events easy to organize, strengthening our programs, and improving youth and family recruitment and retention.**

**Most importantly, it's about FUN!**

### Next Steps for Cub Scout Packs

- Schedule and complete your recruitment night during September.
- Let your district leadership or district executive know the date of your event – Blast OFF.
- Recruit a coordinator for your pack.
- Secure a location (preferably your local school or other highly-visible location).
- Talk to your school principle and PTA President to let them know about Scouting and your event.
- Attend a training session this summer for tips on conducting the sign-up night and parent orientation at your following meeting.
- Make sure you know what resources are available so you don't reinvent the wheel. See the "Recruiting Resources" page on the Council website by clicking "Join" and then "Recruiting Resources."
- Schedule well in advance to have flyers printed at the Council office.
- Begin to collect materials to make water rockets.
  - <http://membership.tidewaterbsa.com/wp-content/uploads/sites/8/2016/02/How-to-Build-a-Water-Rocket.pdf>
  - <http://www.instructables.com/id/Soda-Bottle-Water-Rocket/?ALLSTEPS>
- Ask to borrow a Rocket into Scouting kit from the Council office that includes yard signs and a water rocket launcher.
- Make sure your Pack has a presence at community and back-to-school events prior to September 30. You can start recruiting now!

If you have any questions, suggestions, or needs please contact your district membership chair or district executive.